

E S T A B L I S H E D 1 8 6 5



*"You will love the 'Legacy of Quality'™
we have put in every bottle."*

- STEVE HEARST &
JIM SAUNDERS

2015 *PANCHO* PETIT VERDOT

Tasting Notes:

While this obscure varietal has been relegated to being predominately a blending grape in its native France, here at Hearst Ranch Winery, we are ready to expose its potential to command a dominant role in our new blend: Pancho. Named after William Randolph's favored cowboy and right-hand man, this wine commands a strong presence, just like its namesake. Deep rich garnet color announces the ripe stone fruit layered with toasted oak spice on the nose. Blackberry liquor and spice follow on the palate, supported by recognizable but well integrated tannins. Enjoy this wine as Pancho would with a Hearst Ranch Rib-eye. This wine is very limited in quantity and may not be available in future vintages.

Appellation: Paso Robles

Composition: 76% Petit Verdot, 14% Malbec, 9% Merlot

Technical Data:

Alcohol: 14.7%

Total Acidity: .62

pH: 3.73

Cooperage: 40% New French Oak, 40% Neutral Oak, 20% Once Used French Oak

Bottled: August 2017

Released: March 2018

Net Contents: 750 mL

Pack Size: 12/Case

Suggested Retail Price: \$45



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